Academy Life

Artists teaching artists.
Instructors instructing the truth. That’s honesty and integrity, and Academy of Art University stands for these principles.

Richard A. Stephens, Chairman Emeritus
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“Art is not only drawing and painting, plus an over-widening general background of culture — it is also living.”

—Richard S. Stephens,
Introduction to Commercial Art

In 1929, fine art painter and Creative Director of Sunset magazine Richard S. Stephens opened Académie of Advertising Art with the help of his wife Ms. Clára Stephens. The school was located at 215 Kearney Street in a rented loft and had a student body of 45 students. It was there that the unique vision for what the school would become was shaped and brought to life—hire today’s professional artists to teach the time-honored principles and industry standards to tomorrow’s professional artists. Stephens embraced the idea of continuous development for artists, even for those that went on to achieve commercial success.

In 1933, fashion illustration was added to the curriculum. Later, in 1936, the school would add the fine art department.

In 1951, Stephens’ son, Dr. Richard A. Stephens, stepped into the role of President. Under his leadership and guidance, not only did the student body expand from 50 to 5,000, the number of departments grew significantly as well. In 1966, the school—now Academy of Art College—was incorporated and granted authority to offer a Bachelor’s Degree in Fine Art by the Bureau for Private Postsecondary and Vocational Education of the State of California. The graduate program was inaugurated in 1977 and approved by 1983.

Dr. Elisa Stephens, granddaughter of our founder, became President in 1992. She has continued the work of both her father and grandfather, and has been committed to the ongoing expansion of the Academy’s curriculum, focusing on staying up-to-date with the latest developed technologies and trends, hiring top-tier industry professionals, and providing state-of-the-art facilities for our students to build upon their skill sets.

In 2004, the school was renamed Academy of Art University in recognition of its evolution in depth, scope, and quality of education. The Academy is the largest accredited private art and design school in the United States. Aspiring artists can apply to undergraduate, graduate, and non-degree programs (both on campus and online) to meet their specific needs in more than 30 areas of study.
What We Believe

We believe the right education, training, and hard work can prepare aspiring artists to be successful professionals. With more than 15,000 students enrolled, Academy of Art University nurtures tomorrow’s art and design professionals.

NO-BARRIER ADMISSIONS
We believe our only requirements for admission should be your passion for learning and your commitment to develop your skills as an artist.

LEARN FROM PROFESSIONALS
We believe the best teachers are professional artists. Our faculty is comprised of art and design professionals who maintain careers on the leading edge of industry standards.

ETHICS IN ART
We hold ourselves to—and strive to instill in our students—the highest ethical standards of personal and professional integrity.

A COMMUNITY OF SUPPORT
We challenge our students to reach their full creative potential in an atmosphere of support and collaboration.

AN URBAN CITIZEN
Informed by our home in San Francisco, we aim to give back to the culture in the spirit of generosity and compassion.
WHAT WE ARE LOOKING FOR

- DEDICATION
- PASSION
- COMMITMENT
- CREATIVITY

FLEXIBLE PART-TIME CLASSES

16 SPORTS PROGRAMS WITH INTERCOLLEGIATE TEAMS

STUDY ABROAD OPPORTUNITIES

CLASSES ONLINE OR IN SAN FRANCISCO

18:1* STUDENT FACULTY

70+ STUDENT AND ALUMNI GALLERY EXHIBITIONS EACH YEAR

17 HOUSING OPPORTUNITIES WITH FLEXIBLE MEAL PLANS

STUDY ABROAD OPPORTUNITIES

FLEXIBLE PART-TIME CLASSES

16 SPORTS PROGRAMS WITH INTERCOLLEGIATE TEAMS

WHAT WE ARE LOOKING FOR

DEDICATION • PASSION • COMMITMENT • CREATIVITY

*This is an average number and not necessarily true for all classes.
Campus Life

Campus Life offers students fun and unique activities to promote a balanced university experience and to develop lasting relationships in a safe and inclusive environment.

Our events are designed in coordination with student-run groups to inspire, educate, and entertain you.

EVENTS
We understand that an education and the college experience goes beyond academics. Campus Life organizes events that will create lifelong memories and ensure your time at the Academy is as fun as it is educational.

FITNESS & RECREATION
Get active and stay healthy. We have a lap pool, gyms, basketball courts, and a skateboard ramp. We also offer free fitness and recreation classes. Keep a routine and stay motivated with our many options.

CLUBS AND ORGANIZATIONS
Everyone needs a break from the studio and new sources of inspirations. You can find a creative outlet and make new friends in one of our many student clubs.

Urban Knights Radio
Aca-Artists (The Academy’s a cappella singing club)
American Institute of Architecture Students
Ideation Club
Outloud!
Anime Club
Black Student Union
Chinese Student Association
Christian Student Fellowship
Comic Book Club
Energy (Dance Team)
Improv Club
Kappa Sigma Fraternity
Ping Pong Club
Sigma Delta Sorority
Urban Knight Nation Fan Club
Heart Chan Meditation

SEE A FULL LIST OF OUR CLUBS & ORGANIZATIONS AT www.academyart.edu/students/clubs-organizations
Athletics

We are the only higher arts education institution in the United States to have an NCAA athletics program.

We are dedicated to distinction, sportsmanship, teamwork, and creativity. Our intercollegiate athletic program empowers you to realize your full academic, personal, and professional potential. Go Urban Knights!

WHAT SETS US APART
We nurture the whole artist by supporting the development of their athletic ability as well as their creative talent. As a student, you will have the option of intercollegiate, intermural, and club sports.

The Academy is a member of the Pacific West Conference and offers basketball, baseball, cross country, golf, soccer, softball, track and field, tennis, and volleyball.

MEN'S
Baseball
Basketball
Cross Country
Golf
Soccer
Track & Field

WOMEN'S
Basketball
Cross Country
Golf
Soccer
Softball
Tennis
Track & Field
Volleyball

NCAA PROGRAM
Join one of our teams or come out and support your fellow artist-athlete.

WHERE WE PLAY
We play in great venues throughout San Francisco including: Kezar Pavilion, Kezar Stadium, Fairmont Field, Presidio Golf Course, among others.

FAN BUS CENTRAL
Let the Fan Bus take you to show your school spirit and cheer for the Urban Knights at all the games.
Art U Athletes Drafted by Major League Baseball

NATE GERCKEN
Multimedia Communications BFA
Elizabethton Twins, MiLB

Gercken was selected by the Minnesota Twins in the 17th round with the 500th pick overall in the 2015 Major League Baseball draft.

BRANDON POULSON
Multimedia Communications BFA
GCL Twins, MiLB

Poulson was offered a professional sports contract from the Minnesota Twins in 2014.
Our Facilities

We offer our students access to industry standard equipment that features the latest technology currently used in the industry.

SOUND STAGES & BROADCAST STUDIOS
Step into the lights, cameras, and action in our industry standard sound stages and digital studios. Our four sound stages have all you need to shoot your film projects or learn how to act in front of the camera. You can create multiplatform video productions with up to eight cameras, teleprompters, lighting grids, and TriCaster digital switchers in our broadcast studios. Our mobile production studio can broadcast from anywhere there is power and Wi-Fi.

SPECIALIZED EQUIPMENT
We invest significantly in providing you the many specialized equipment and technology required by today’s professional artists. Some of these include an Oculus Rift System and Foley studio for filmmaking and game design; Telecine studio for the transfer of motion picture film into video; an ADR recording studio for sound design; laser cutters, 3-D printer, and bronze foundry for jewelry design; and letterpress with an expansive font collection.

GREEN SCREEN STUDIO
With one of the largest green screens in Northern California, you can experience real-time composite monitors and a full array of lighting equipment, including grid lighting, scrims, gel frames, green props, and key lights to bring your creations to life.

SEWING & KNITTING MACHINES
We have 120 industrial sewing machines and 7- and 12-gauge Stoll industrial knitting machines in our sewing and knitting labs. The sewing labs are staffed with professional seamstresses and tailors. Our studios have large tables for construction and pattern making with dress forms and mannequins to help you perfect your designs and knitwear.

COMPUTER LABS
Aside from our Mac and PC labs, we also have labs for specialized needs within programs. These include AVID, Pro Tools, and After Effects for film and TV editing; Gerber Accumark for automated fashion patternmaking; a Cintiq Lab for digital drawing; and custom-built Digital Storm Pro work stations for game development.

HOUSING AND SHUTTLES
Housing is guaranteed for all new, full-time onsite students. We have 17 different housing options to choose from located in the heart of San Francisco near the academic buildings. There is also a fleet of shuttles that stop at all university buildings, including housing, to get you to class and around town for free.

LIBRARY
Discover a wealth of art and design information in our fully stocked library. Enjoy our DVD theatre, stock photography and illustrations, research databases, and virtual reference material on a variety of subjects. Conduct research, study with friends, or just find a quiet place to read.

1. Client Pitch Room
2. Cintiq Lab
3. Fitness Center
4. Green Screen Studio
5. Fitness Center Pool
6. Atelier Gallery
Our Leadership

Like the city we call home, we have a vanguard spirit for innovation and creativity. The Academy and San Francisco have a long history together and have served as mutual sources of inspiration and talent.

1929
Richard S. Stephens founds the Académie of Advertising Art.

1946
We expanded our curriculum and offered new courses in advertising and commercial art, fashion illustration, cartooning, and lettering and layout.

1966
We are now Academy of Art College and offer a Bachelor’s Degree in Fine Art.

1977
A Master of Fine Arts Degree program is offered for the first time.

1985
We gain accreditation from the National Association of Schools of Art and Design (NASAD).

1992
Dr. Elisa Stephens ushers in a new digital age by further expanding the curriculum, degree programs, and accreditation.

1929-1946
215 Kearny Street

1968
625 Sutter Street

1992
79 New Montgomery Street
Creative students are better problem-solvers. That is the trait that the world of culture and commerce begs for.

— Dr. Elisa Stephens, President

ACADEMY of ART UNIVERSITY®

FOUNDED IN SAN FRANCISCO 1929 BY ARTISTS FOR ARTISTS

1929
RICHARD S. STEPHENS, Creative Director for Sunset magazine, founds the Académie of Advertising Art, along with his wife Clara, with a beginning enrollment of 45 students.

CLARA STEPHENS, Co-founder and wife of Richard S. Stephens.

1951
DR. RICHARD A. STEPHENS, son of founder Richard S. Stephens, becomes President.

1992
DR. ELISA STEPHENS, granddaughter of founder Richard S. Stephens, is appointed President.

1993
The transportation design department is introduced and our classic car collection—one of the largest in the country—is added.

2002
We begin offering our programs online.

2004
We are now Academy of Art University.

2010
Campus-wide composting and recycling is implemented. We converted our entire fleet of Academy shuttles to bio-diesel engines and switched to all LED lighting.

TODAY AND LOOKING FORWARD
We continue to look to the future, keeping the same spirit of innovation and foresight.

2001
491 Post Street (Morgan Auditorium)

2011
2801 Leavenworth Street (The Cannery)
INDUSTRY FACTS

CREATIVE JOBS HAVE GROWN FROM 10% TO OVER 30% OF THE ECONOMY*

THE ECONOMIC IMPACT OF ART & DESIGN EXCEEDS THAT OF SPORTS WORLDWIDE*

*Source: U.S. Bureau of Education, Americans for the Arts, National Endorsements for the Arts
Our Industry Partnerships

We are recognized for our students who are uniquely ready to enter the workforce within multiple creative disciplines. Our industry partners—established and emerging companies, artists and designers—continually seek to hire, mentor, and collaborate with our students and alumni.

SPRING STUDENT SHOWCASE
This annual event brings together over 1,000+ students, industry leaders, educators, and community members to celebrate the best creative works from across the Academy’s 22 schools. The industry’s finest travel from all over the country to attend and see what the top Academy students have to offer.

TOURS & WORKSHOPS
Students have opportunities to attend studio tours and workshops with the Bay Area’s prestigious art and design employers.

JOBS & INTERNSHIPS
Students and alumni have access to current job and internship openings on our exclusive job board. Students can participate in “Industry On Campus” recruiting events, which gives them the opportunity to network and share their portfolios with industry professionals.
We are proud of our alumni who are a source of inspiration to our students and faculty alike. Many of our graduates are industry leaders in their professions with a legacy of career-defining work.

**STORYBOARD ARTIST**
Whitney Martin, School of Illustration
Martin was a storyboard artist on Fox’s hit series *King of Hill.*

**PULITZER PRIZE WINNER**
Deanne Fitzmaurice, School of Photography
Fitzmaurice won a Pulitzer Prize in 2005 for her photo essay on an Iraqi child’s war-torn experiences.

**STUDENT ACADEMY AWARD WINNER**
Alyce Tzue, School of Animation
In 2015, Tzue won Gold at the Student Academy Awards for her animated short, *Soar.* She worked on the film with her fellow Academy students and educators.

**WHERE OUR ALUMNI WORK**

- Adidas Group
- BLIZZARD Entertainment
- Bloomingdale’s
- Burberry
- California Academy of Sciences
- Chanel
- Christian Dior
- Diane von Furstenberg
- Disney Interactive
- Disney Mobile
- DreamWorks Animation SKG
- E! Entertainment
- Electronic Arts
- Ford Motor Company
- Gap Inc.
MAC VS PC
Jason Sperling, School of Advertising
Sperling led the creative team at Media Arts Lab that created the iconic “Mac vs. PC” ad campaign, winning numerous industry awards, including Adweek’s “Campaign of the Decade” and a Cannes Gold Lion.

FACEBOOK HQ
Denise Cherry, School of Interior Architecture & Design
Cherry was the principal designer of Facebook’s award-winning corporate HQ remodeling project.

NIKE
Tom Luedecke, School of Industrial Design
Luedecke was the lead designer on Kobe Bryant’s line of Nike shoes.

KANYE WEST, U2 VIDEOS
Chris Milk, School of Motion Pictures & Television
Milk has directed videos for Kanye West, U2, Modest Mouse and others.

FREDA SALVADORE
Cristina Palomo Nelson, School of Fashion
Palomo Nelson founded the shoe label Freda Salvadore.

VISUAL EFFECTS EMMY
Diego Galtieri, School of Animation & Visual Effects
Galtieri won a visual effects Emmy for his work on NBC’s Heroes.

Gensler
Google
Hasbro
Hirsch Bedner Associates
Landor Associates
Levi Strauss & Co.
Louis Vuitton
Microsoft
NBC Universal
National Geographic
Nissan
Paramount Pictures
Pixar Animation Studios
Prada
Samsung Electronics
Awards and Honors

We challenge our students to be ambitious in their work. Our community fosters an inspirational environment of excellence that is distinguished and recognized by the highest honors and awards.

ADDYs
Our students won gold and silver national awards at the 2015 American Advertising Awards (ADDYs). In 2014, Academy students won gold, silver, and bronze San Francisco ADDYs. This award recognizes the best in advertising.

CFDA
In 2015, The Council of Fashion Designers of America (CFDA) selected seven student designers (Yijia Jiang, Tam Nguyen, Livia Bianda, Juan Chen, Max Kuei Feng Lu, Jingci Wang, and JC Munoz) from the School of Fashion to participate in their esteemed global CFDA+ 2015 Design Graduates Program.

LINKEDIN, BEST UNDERGRADUATE UNIVERSITIES FOR DESIGNERS
We ranked 15th in the United States for best design university based on the success of recent graduates finding jobs at desirable companies. LinkedIn identified the top companies for designers and then analyzed millions of alumni profiles to find what school was attended by the design professionals at these companies.

RED DOT DESIGN
Red Dot Design for the Americas and Europe has ranked Academy of Art University as the second highest art and design school in the United States from 2011 to 2015. It is based on five consecutive years of consistent achievement.

SAN FRANCISCO FLOWER & GARDEN SHOW
School of Landscape Architecture
BFA student Eric Arneson and MFA student Nahal Sohbati, created the award winning concept Sublimation. Their concept earned seven awards in 2015 including Best of Show’s Golden Gate Cup, Garden Creator Gold Medal, and multiple awards from the American Society of Landscape Architects, the Association of Professional Landscape Designers, and the Garden Conservancy.
SOAR

Academy alumna Alyce Tzue is flying high on the success of her 3D-animated short film, Soar. Since completing the film that she worked on for three years as an animation graduate student, she and her team have submitted Soar to 30 high-profile festivals. Soar took home Gold at the 2015 Student Academy Awards.

AWARDS & FEATURES

STUDENT ACADEMY AWARD, GOLD
42nd Annual Student Academy Awards 2015

BEST STUDENT ANIMATION
Palm Springs International Short Fest 2015

AUDIENCE AWARD BEST ANIMATION SHORT RUNNER-UP
Palm Springs International Short Fest 2015

WINNER - BEST ANIMATED SHORT FILM
USA Film Festival 2015

Hi-FRUCTOSE MAGAZINE

Erika Sanada, MFA Fine Art—Sculpture student, had her work showcased in Volume 31 of Hi-Fructose Magazine.

FESTIVAL DE CANNES

A Estrutura Da Bolha De Sabão, a Brazilian-Portuguese short film featuring a music score composed by Gian Berselli (MFA School of Music Production & Sound Design for Visual Media), was selected by the 67th Annual Festival De Cannes.

RSA STUDENT DESIGN AWARDS

In May 2014, BFA Textile Design students Andrea Nieto and Ashley Curley were honored with RSA Student Design Awards in the United States.

NEW YORK FASHION WEEK

We celebrated our 10th anniversary at New York Fashion Week in 2015, where students from the School of Fashion showcase their original designs twice a year, alongside fashion greats.

SELECTED TO DESIGN WITH JAGUAR

In 2015, Academy of Art University was one of two United States design colleges that Jaguar selected to sponsor and challenge its students to create a 2030+ model year concept vision halo sports car and interior experiences that expand the concept of luxury for the near future.

URBAN CHALET COMPETITION

Sarah Peterson won 1st place in a design competition sponsored by Urban Chalet. Her Geoscape wall installation earned her an interview and an internship with the same firm.

NASA

School of Industrial Design students created a user interface for NASA, so astronauts in space can remotely operate land-based robots. Rakmun Bryant Vick, Lorris Williams, and Jason Hu were brought on as interns at NASA to help complete the project. The alums, along with their team, were recognized with a Group Achievement award from NASA for their work.

SOCIETY OF ILLUSTRATORS

In May of 2015, School of Illustration Director Chuck Pyle was named Distinguished Educator in the Arts by the Society of Illustrators in New York City.
ONLINE INCLUDES
ONE-ON-ONE SESSIONS WITH YOUR DIRECTOR
ON-DEMAND DEMONSTRATION VIDEOS
DIRECTOR Q&A
TOWN HALL MEETINGS
VIP GUEST SPEAKERS
LIVE STREAMED EVENTS & PRESENTATIONS
CAREER ADVICE & WORKSHOPS

How The Courses Work

CREATE YOUR OWN CLASS SCHEDULE
When you take online courses at the Academy, you are free to manage your own time; there are no set class schedules that require you to be online at specific times in the day. Course content is divided evenly across 15 modules spread out during a semester. Each module’s coursework—instructional videos, audio-enhanced slideshows, digital documentation, interviews, and more—is made available at the start of each module period.

SUBMIT YOUR WORK & GET FEEDBACK
We have developed our own custom Learning Management System (LMS) to specifically teach art and design. The LMS is a centralized web tool that lets students and faculty easily interact and exchange digital assets. The LMS whiteboard feature allows instructors to mark up your work and provide detailed feedback, even audio commentary. The LMS also serves as your central hub for class news and updates, grade information, ESL support, scheduling one-on-one tutoring sessions, and a host of other features tailored to make your online education as rich as possible.

ENGAGE YOUR PEERS
You may work and study independently, but that does not mean you cannot call on the support of your online classmates. Each course offers a class discussion area where students and instructors can freely exchange thoughts, post work, and provide or receive creative feedback. The discussion area’s sole purpose is to give you and your peers the opportunity to support one another’s development as artists.

To find out more, contact an admissions representative or visit www.academyart.edu/online-education
Online Education

Our revolutionary online courses provide the same rigorous education that we offer on campus, but with greater flexibility. Study on your own time, at your own pace. Take full- or part-time classes. Let nothing stand in your way of pursuing your creative goals.

BONNIE PANG
MFA, Illustration

“The Academy of Art University Online Education provides me the privilege to receive quality education while staying with my family in Hong Kong. The program’s flexibility gives me great freedom to manage my time, work on side projects, and even come to study abroad for the summer semester! I especially benefited from the online career talks, which helped me land my current position at an animation studio.”

SHANNON WIDMER
MFA, Web Design & New Media

“Online Education at Academy of Art University was a perfect fit for my lifestyle because it broke down geographical barriers that prevented me from advancing in my field. I was able to learn from top industry professionals while living nearly 2,000 miles away from the campus.

Their knowledge and mentorship allowed me to graduate as the first online MFA valedictorian in the history of the school, which paved the way to my own successful career as a university design educator.”

Online classes at Academy of Art University allowed me to stay in Dallas and still connect to a world of creative inspiration.

– Lenworth “Joonbug” McIntosh, MFA, Fashion Merchandising
Fulfill your creative potential while learning from the finest minds working today. Join our worldwide community of artists and innovators and challenge yourself to reach new heights. Many of our classes can be taken without any prior experience or knowledge; all you need is a desire to learn and create.

**ACCREDITATION**

- WASC Senior College and University Commission
- National Association of Schools of Art and Design
- Council for Interior Design Accreditation (BFA-IAD, MFA-IAD)
- National Architectural Accrediting Board (B.Arch, M.Arch)
- Commission on Teacher Credentialing (California teacher credential)
Our School of...

FINE ART
Our globally acclaimed program will explore your true potential as a fine artist. As you study painting and drawing, sculpture, and printmaking, you will learn to create life-like art from projects with live models and off-campus environments. Through the School of Fine Art, you will tap into your creativity, define your vision, and share your talent with the world.

Our Fine Art—Sculpture program allows students to explore the nature of three-dimensional form. It will introduce you to sculptural materials and technical skills. You will gain hands-on experience creating your own sculptures based on the human form or on animals, and by learning everything from body, bronze, and resin casting to ceramics and mold-making.

CAREERS INCLUDE:
Commission Artist
Curator
Gallery Artist
Gallery Owner
Master Printer
Muralist
Educator
Sculptor
ACTING
Our program is rooted in developing craft, individual process, and truthful storytelling. We train well-rounded actors for both stage and screen in a unique professional environment. From stage to camera, voiceovers to commercials, ours is much more than an acting school—it is a conduit to bringing your passion to life.

CAREERS INCLUDE:
Lead Actor
Narrator/Spokesperson
Performer for Interactive Media
Stunt Performer
Theatre Actor
Voiceover Artist

ADVERTISING
We will guide you to develop innovative ideas that connect with people on a deeper level. You will learn to develop the analytical and technical skills required to create a portfolio that will set you apart as you enter the workforce. At Young & Hungry, a student-run ad agency that works on projects with real clients, you will hone these skills, which will set you apart as you hit the ground running after graduation.

CAREERS INCLUDE:
Art Director
Copywriter
Production Artist
Strategist

ANIMATION & VISUAL EFFECTS
Our program produces specialized artists that visual effects (VFX) studios and companies like Pixar, Industrial Light & Magic, Disney, and Nickelodeon seek. As an aspiring storyboard artist, VFX artist, or 2D/3D animator, you will learn in one of the leading hubs of the animation industry. At StudioX, a studio environment modeled after a professional animation studio, you will learn every step of the animation production pipeline.

CAREERS INCLUDE:
2D Animator
3D Animator
Character Animator
Matte Painter
Modeler
Rigger
Surface Texture Artist
Technical Director
Our School of...

**ARCHITECTURE**
Our program is dedicated to advancing the art and practice of architecture by offering curricula that foster critical thinking, artistic vision, and responsible leadership. Our program will enable you to envision, design, and construct a desirable and viable future for firms such as Studio O+A, Gensler, and Mithun.

**CAREERS INCLUDE:**
City and Urban Planner  
Freelance Architect  
Project Architect  
Sustainable Design Consultant

**ART EDUCATION**
Studio space, workshops, diverse design courses, field training, and more—these are some of the creative resources our program will make available to you on the road to becoming an art educator and inspiring a new generation of artists. We will guide you toward developing your artistic skills as you learn pedagogy, the art and science of teaching. Once you have applied your new knowledge during your fieldwork, you will graduate with the capacity to combine teaching ability with artistry effectively in order to help students succeed in the classroom.

**CAREERS INCLUDE:**
Art Educator  
Community Arts Leader  
Instructor  
Museum Educator  
Teaching Artist

**ART HISTORY**
Learn to analyze and discuss art and design. Here you will understand form and expression in our fine art studios, while gaining a deep and rich knowledge of history and cultural context in the art history classroom. Take advantage of our study abroad opportunities to expand your knowledge and perspective. Turn your passion for art history into a career.

**CAREERS INCLUDE:**
Appraiser  
Corporate Consultant  
Curator  
Educator  
Researcher  
Writer/Reviewer
COMMUNICATIONS & MEDIA TECHNOLOGIES
Learn to produce and appear on broadcast shows and cutting-edge 21st century media platforms. Our diverse local newsmakers, celebrities, and daily events will provide the ideal backdrop against which to hone your storytelling skills in our broadcast studios. Our facilities are equipped with fully appointed sets, teleprompters, green screens, and more. Further, you will also have the chance to produce programming for UrbanKnightsRadio.com—a part of iHeartRadio—and get involved in other broadcasts, including our weekly Academy Idol show.

CAREERS INCLUDE:
Digital Content Producer
Host/Anchor
Multimedia Journalist
Social Media Manager
Video Producer/Editor

FASHION
Learn how to set the styles and trends of tomorrow. We offer access to the tools and cutting-edge facilities needed for creating collections that garner accolades at New York Fashion Week and our annual Graduation Fashion Show in San Francisco. Together, we will bring your vision to life on the runway and beyond. Learn to style, write fashion editorials, tell a story with clothing design and merchandising, and more.

CAREERS INCLUDE:
Costume Designer
Design Director
Fashion Director
Fashion Editor
Technical Knitwear Designer
Textile Designer
Visual Merchandising Director

GAME DEVELOPMENT
Whether pursuing a career as a game designer, game programmer, 3D modeler, concept artist, or UI/UX designer, you will get hands-on experience creating a professional-quality art and game design or programming portfolio. You will have numerous opportunities to collaborate with other students to produce fun and memorable video games using cutting-edge technology like Wacom Cintiq tablets and Oculus Rift systems for immersion into virtual reality environments.

CAREERS INCLUDE:
3D Character Modeler
3D Environment/Prop Artist
Animator
Character Concept Artist
Environment/Prop Artist
Game/Level Artist
Game Designer
Game Programmer
UI/UX Designer
Our School of...

ILLUSTRATION
Learn the skills necessary to pursue a career as a graphic novelist or comic book artist, storyboard artist, concept artist, interactive illustrator, children’s book illustrator, editorial or advertising illustrator, and more. Combined with our comprehensive curricula, your boundless imagination will unlock a career as a professional illustrator, well versed not only in the physical movement of environments and characters but in the forward movement of story arcs as well.

CAREERS INCLUDE:
Book Cover Artist
Children’s Book Illustrator
Comic Artist
Concept Artist
Editorial Illustrator
Interactive Illustrator for Apps & Web Publishing
Medical/Scientific Illustrator
Reportage Illustrator
Storyboard Artist
Tattoo/Skin Artist

INDUSTRIAL DESIGN
The art of industrial design sits at the intersection of culture, technology, and business. If you are fascinated by the creative and intellectual challenges facing the physical design industry, we will prepare you for creating the future as a product, transportation, or toy designer, and for restoring elements of the past as a knowledgeable classic car restorer.

CAREERS INCLUDE:
Automobile Restorer
Clay Modeler
Digital Modeler
Furniture Designer
Junior Designer
Product Designer
Toy Designer
Transportation Designer
UI/UX Designer

GRAPHIC DESIGN
Located at the intersection of art and commerce, our program integrates practice, theory, and inquiry, while refining and encouraging innovation, critical thinking, visual literacy, and conceptual problem solving. You will learn to influence marketing strategies, raise awareness of critical issues, and facilitate cultural change.

CAREERS INCLUDE:
Creative Director
Designer
Interactive Designer
Senior Designer
Strategist
Visual Designer
**INTERIOR ARCHITECTURE & DESIGN**

Learn how to create dynamic interiors through the use of innovative approaches to spatial organization, materials, and lighting. If you are willing to push boundaries, we will provide the space and support to do it.

**CAREERS INCLUDE:**
- BIM Designer
- Commercial Interior Designer
- Corporate HQ/Offices Designer
- Design Director
- FF&E Designer
- Project Designer
- Residential Interior Designer
- Restaurant/Hotel Designer
- Visualization Specialist

**JEWELRY & METAL ARTS**

Our program is designed to nurture your creative vision and help you develop the skills necessary to bring it to life as ready-to-wear fine, costume, and artisan jewelry, as well as non-wearable art. You will also be encouraged to collaborate with your peers from other schools to tell larger stories through integration. Learn the craft of welding in our industry standard welding studio equipped with machines for cutting and forging metal; patina stations for bronze and lost wax casting and enameling; calibrated burnout kilns; and a 20-ton hydraulic press.

**CAREERS INCLUDE:**
- CAD Jewelry Designer
- Casting Specialist
- Digital Jewelry Designer
- Gallery/Museum Curator
- Jewelry & Metal Arts Instructor
- Metalsmith/Gallery Artist
- Technical Designer

**LANDSCAPE ARCHITECTURE**

Our program offers a solid design education that combines academic, hands-on, interdisciplinary, and community-based projects. Work with a wide variety of hand tools in our model shop to create award-winning installations as you hone the professional, technical, and analytical skills you will need to design healthy, life-sustaining environments around the world, now and in the future.

**CAREERS INCLUDE:**
- Garden Designer
- Landscape Architect
- Landscape Designer
- Landscape Renderer
- Planting Designer
- Regional Planner
- Urban Designer
PHOTOGRAPHY
Our program offers every opportunity and resource to advance your fundamental photography skills and apply them to a finished body of work. Unlike other photography programs, ours will focus on guiding the development of your professional-quality portfolio, which will ensure that you are fully prepared for the competitive photography market as a versatile photographer. Our instruction will also emphasize the production of images that capture and tell a story, not simply on the mastery of technique. Whether commercial, fine art, documentary, or editorial, your photos will be engaging and impactful, and will transmit ideas or emotions that will take hold of your audience.

CAREERS INCLUDE:
Commercial Photographer
Fine Art Photographer
Photojournalist
Retoucher/Compositor

MOTION PICTURE & TELEVISION
Enter the exciting world of filmmaking and focus your talent on directing, editing, cinematography, screenwriting, production design, or producing. We will provide all the resources you will need to develop your interest—including Super 8/16 mm cameras and studio-quality equipment—and produce the digital, standard, and high definition projects that will showcase your visionary ability. You will also have opportunities to collaborate with students from other departments to develop and produce your final pieces in our post-production facilities.

CAREERS INCLUDE:
Art Director
Cinematographer
Producer
Production Designer
Screen Writer
Director
Director of Photography
Editor

MUSIC PRODUCTION & SOUND DESIGN IN VISUAL MEDIA
Our goal is to prepare you for a rapidly evolving field. We will teach you to turn your appreciation of great music and sound into a brilliant career. You will learn about harmony, orchestration, and composition. You will develop your skills in scoring, sound design, and editing, as well as the latest mixing techniques—all of which you may apply to film, television, and video game projects. You will also take part in simple and extensive cross-discipline collaborations for well-rounded experiences that will yield exciting assets for your musical portfolio.

CAREERS INCLUDE:
Composer
Music Editor
Orchestrator
Re-recording Mixer
Sound Designer
Sound Editor
VISUAL DEVELOPMENT
The job of the visual development artist is to create scenes and characters for movies, or the fantastical worlds that are realized in video games. Our program will help you hone your skills for imagining and proposing ideas for what a creative world should look like, whether animated, live action, or a combination of the two. Based on your stories, characters, their actions and environments, you will develop and shape the mood of a production, collaborating with other creatives to realize it at its fullest. We will teach you about composition, perspective, environment design, figure drawing, and character design—everything you will need to embark on a rewarding career.

CAREERS INCLUDE:
Art Director
Character Designer
Matte Painter
Production Artist
Vector Artist

WEB DESIGN & NEW MEDIA
Our program prepares you for cutting-edge careers in experiential design and digital media. Our integrated approach is based on four fundamentals: design thinking, visual communication, technology, and user experience. You will learn to create new concepts with interactive user feedback and creative community engagement surrounding your media content, and create on-demand access to your published content on any digital device anytime, anywhere. We want you to become a strategic thinker, a producer, or a technologist poised to lead innovation on a global level.

CAREERS INCLUDE:
Art Director
Front-End Developer
Interactive Designer
Mobile Designer
Motion Designer
UX/UI Designer
Visual Designer
Web Designer

WRITING FOR FILM, TELEVISION & DIGITAL MEDIA
We have one of the most rigorous writing programs in the country. Our program prepares aspiring writers to meet the creative and business challenges of the entertainment industry. You will collaborate with students and faculty from our Acting and Motion Pictures & Television schools to help you produce your short film scripts, screenplays, TV pilots, and TV scripts. You will also work as a staff writer on a web series, with access to cameras, an online database for script research, and post-production facilities, and bring your creative vision to life.

CAREERS INCLUDE:
Reader/Script Analyst
Screenwriter
Staff Writer

Have a question?
Speak to one of our admissions representatives. They will assist you in choosing the program that is right for you!
Academy of Art University offers a scholarship-based Pre-College program available to all current high school students proficient in English. Scholarships cover tuition costs of up to two classes for fall/spring semesters and up to four classes for the summer semester.

As part of the program, you will:
- Get an introduction to life at a top art and design university
- Get direction and assistance in building a solid portfolio
- Earn college credit toward Academy of Art University for up to two undergraduate classes (three classes successfully completed with a grade “C” or higher = one undergraduate class). Excludes B. Arch, Art Education, and AA programs
- Discover career opportunities in various fields of art and design before enrolling as an undergraduate student

Eligibility
- Students must be currently enrolled in high school. High school seniors are not eligible for the Pre-College Art Experience program, but are welcome to apply to undergraduate programs.

Have you always wanted to learn how to paint and draw? Do you have an interest in learning more about photography or how to make jewelry? With the Academy’s flexible Personal Enrichment courses, you can explore art and design and forge your own path to creative fulfillment.

With courses available online and in San Francisco, our continuing education programs provide flexible options.

Students can:
- Enroll part-time or full-time
- Participate in undergraduate degree or non-degree programs
- Apply for spring, summer, or fall semesters
- Transfer into undergraduate programs
- Attend day, night, or weekend classes

Continuing Education allows you to enroll in any of the Academy’s non-prerequisite courses for personal enrichment purposes. If you are a more advanced student and you wish to take classes that have prerequisites, you may do so by showing completion of a similar course or equivalent knowledge. Contact an admissions representative at 415.274.2200 for more information.

The Study Abroad program was absolutely amazing! The experience of seeing the art and the culture of the people around it can’t be compared or replaced by anything else. I made some great connections and friends that remain to this day.

- Malorie Shmyr
  BFA, Animation & Visual Effects
Undergraduate and post-baccalaureate students must be enrolled at least half-time to be eligible for federal student loans.

**LOANS**

**Federal Direct Subsidized and Unsubsidized Stafford Loans**
Subsidized loans are available to students with financial need. No interest is charged on a subsidized loan while the student is in school. Unsubsidized loans are available to all students regardless of income, less any subsidized amount received. Students are responsible for the interest that will accrue on an unsubsidized loan while in school.

Additional information about repayment, deferment, and consolidation of these loans can be found on the Direct Loans website.

**Parent PLUS Loans (for parents)**
Federal PLUS Loans are available to parents and stepparents of dependent students. Borrowers must meet credit history and debt-burden requirements. Repayment is amortized over 10 years.

Related information about repayment, deferment, and consolidation of these loans can be found on the Direct Loans website.

**Federal Direct Graduate (Grad) PLUS Loan**
Federal Direct Grad PLUS loans are available to Master’s students who are enrolled at least half-time. A credit check is required to determine if the borrower has an adverse credit history. Please contact the Financial Aid Office for more information.

**GRANTS**

**Federal Pell Grant**
A Pell Grant is money the government provides to undergraduate students who demonstrate financial need to pay for college. Grants, unlike loans, do not have to be repaid. Eligible students receive a specified amount each year under this program.

**Federal Supplemental Educational Opportunity Grant (SEOG)**
Awarded to eligible undergraduate students with exceptional financial need.

**STATE AID**

**California Grants (Cal Grants)**
The California Student Aid Commission makes new awards to eligible undergraduate students (based on financial need and GPA), who are California residents, enrolled in a minimum of six units, and who meet the application deadline of March 1 (California Grants A and B). These grants are renewable.

Visit the Cal Grant website for more information at www.csac.ca.gov.

**SCHOLARSHIPS**

Since Academy of Art University’s art scholarships program was founded more than 40 years ago, we have helped more than 45,000 aspiring artists and designers pursue their educational goals in art and design. We offer a number of innovative and inexpensive ways for first-time students, high school students, and teachers to improve their skills and experience all that we have to offer.

For more detailed information, visit www.academyart.edu/finances.
Visit Us

Experience our urban campus in the heart of San Francisco with a guided tour of galleries, exhibits, housing, and top notch facilities.

Call us at 415.618.8576 or email us at campustours@academyart.edu and we will customize a tour that’s right for you.

FOLLOW US ON SOCIAL MEDIA FOR UP-TO-THE-MINUTE EVENT INFORMATION & PHOTOS.

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Listen to UrbanKnightsRadio.com on iHeartRADIO

Download the Academy of Art University iOS app from App Store
Apply Today

Discover your creative potential, online and on campus, in San Francisco.

WHEN TO APPLY
You can apply up to two years before you plan to enroll at Academy of Art University.

Apply year-round to enroll for the fall, spring, and summer semesters.

We accept applications through the first week of each semester.

HOW TO APPLY

ONLINE AT: academyart.edu

BY PHONE: 1.800.544.2787

IN PERSON: (Monday-Saturday)
79 New Montgomery St.
San Francisco, CA 94105

YOUR COMPLETED
APPLICATION MUST INCLUDE:
• $50 non-refundable, non-transferable application fee
• $95 non-refundable, non-transferable enrollment fee
• International applicants must also include a non-refundable, non-transferable $1,000 tuition fee (credited toward tuition).
• Fees can be paid by MasterCard, Visa, Discover, or check/money order (by mail).

TRANSFER STUDENTS

1. COMPLETE THE APPLICATION

2. SUBMIT ELECTRONIC TRANSCRIPTS TO:
transcripts@academyart.edu

OR

MAIL TRANSCRIPTS IN A SEALED ENVELOPE TO:
Academy of Art University
Attn: Undergraduate Admissions Office
79 New Montgomery St.
San Francisco, CA 94105

To jumpstart your transfer process, you may submit unofficial transcripts from a domestic college or university to transferoffice@academyart.edu.

This will allow you to receive an evaluation in advance on previously completed coursework. Include your: first name, last name, phone number where you can be reached, and your area of interest at Academy of Art University.

Visit academyart.edu to learn more about total costs, median student loan debt, potential occupations, and other information.

Academy of Art University admits students of any race, color, age, religion, and national or ethnic origin to all rights, privileges, programs, and activities generally accorded or made available to students at the school. The Academy does not discriminate on the basis of race, color, age, sex, religion, physical handicap, sexual orientation, or national or ethnic origin in administration of its educational policies, scholarship and loan programs, and other school-administered programs.
San Francisco
The Best Place To Be!

GALLERIES
Come experience emerging artists at one of our four galleries across San Francisco. Featuring the work of Academy of Art University students, alumni, and faculty, each gallery is designed to promote the work of our community and promote the arts in the Bay Area. All proceeds benefit the artists and the Academy of Art University’s Scholarship Fund.

MUSEUMS
With more than 20 museums across the Bay Area, you can find inspiration and a wealth of culture at one of San Francisco’s world-class offerings, from the Legion of Honor and the de Young to the Museum of Modern Art.

LIBRARY
Discover a wealth of art and design information in our fully stocked library. Enjoy our DVD theatre, stock photography and illustrations, research databases, and virtual reference material on a variety of subjects. Conduct research, study with friends, or just find a quiet place to read in our comfortable library.

PUBLIC TRANSPORTATION
Learn to get around San Francisco with one of the many transport options that are available. These include the local bus (Muni) and multiple transit systems: BART (Bay Area Rapid Transit), SamTrans, Golden Gate Transit, Cal Train, and AC transit.

CHAPEL
The chapel at St. Brigid is open for community uses, public assemblies, and memorials. Alumni may request it for wedding ceremonies. Used for lectures, meetings, presentations, and class sessions, it is truly a sight to behold. Stop by and experience this historic landmark and piece of San Francisco history today.

FREE ACADEMY SHUTTLE
Free for all students and staff members, our shuttle service is designed to transport you efficiently and safely around our urban campus in San Francisco. Shuttle stops are located near all university buildings—all you need is your ID card.

THEATRES & CONCERT VENUES
The Bay Area boasts a number of world-class theatre and concert venues to entertain you throughout the year.

ACTIVITIES
Being such a lively city, you are never short of something to do. Check out local publications such as SF Gate, SF Bay Guardian, San Francisco Chronicle, SF Weekly, and 7x7 for suggestions on every type of interest or attend an Academy sporting event.

KNIGHT KASH BENEFITS
With the Knight Kash program, you have the flexibility of being able to eat when and where you like. Use your Knight Kash for special discounts and promotions at your favorite off campus merchants. For participating locations, visit: http://www.academyart.edu/students/dining/knight-kash.
EXPLORE THE CITY

SAN FRANCISCO

- LIBRARY/BOOKSTORE
- GALLERY
- MUSEUM
- THEATRE VENUE
- CONCERT/MUSIC VENUE
- CINEMA
- CHAPEL
- BART STATION
- TRAIN STATION
- ART SUPPLIES

ACADEMY FACILITIES

- CAMPUS CAFE
- ACADEMIC OR ADMINISTRATIVE BUILDING
- ACADEMY GALLERY
- DINING - KNIGHT KASH
- SHOPPING - KNIGHT KASH

STUDENT HOUSING
- ALL MALE
- ALL FEMALE
- CO-ED

The Academy of Art University created the Knight Kash program to be the ultimate complement to your university experience. Your Academy Student ID can be used for dining on campus, but we realize that students and parents want more. So we partnered with your favorite off-campus merchants to give you the ultimate flexibility, variety, and value you deserve.

*Map is not drawn to scale.*
“Artists teaching artists. Instructors instructing the truth. That’s honesty and integrity, and Academy of Art University stands for these principles.”

- Richard A. Stephens
Chairman Emeritus

79 NEW MONTGOMERY ST.
SAN FRANCISCO, CA 94105

Contact us for more information
E. Info@academyart.edu    |     T. 1.800.544.2787

Visit www.academyart.edu to learn more about total costs, median student loan debt, potential occupations and other information. Accredited Member WSCUC, NASAD, CIDA (BFA-IAD, MFA-IAD), NAAB (B.Arch, M.Arch), CTC (California Teacher Credential).